Amendments to the Specification:

Please replace the Sequence Listing printout and diskette filed on May 12, 2005 with the attached Sequence Listing printout and diskette enclosed herewith.

On page 22, please replace the paragraph starting on line 21 with the following:

An exemplary polypeptide for use in a transcriptional regulatory protein of the invention is the herpes simplex virus virion protein 16, referred to herein as VP16, the amino acid sequence of which is disclosed in Triezenberg, et al., 1988. In one embodiment, amino acids from about 413-489 of the C-terminus of VP16 (SEQ ID NO:8) are used as the transactivator domain (Sadowski, et al. 1988). In another embodiment, a tetramer of amino acids 437-447 of VP16 (SEQ ID NO:9) is used as the transactivator domain (Beerli, et al., 1998).

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On pages 67-68, please replace the Sequence Listing table with the following:

SEQUENCE LISTING TABLE

(all oligonucleotides shown as single stranded in 5' to 3' direction) SEO ID NO Description CGTTCGCACTT (11 bp) 1 UL9 DNA response element 2 CGGAGTACTGTCCTCCG (17 bp) GAL4 DNA response element TAATTANGGGNG (12 bp) 3 ZFHD1 DNA response element 4 NF-KB p65 Genbank Accession Number HUMP65NFKB TCCCTATCAGTGATAGAGA (19 bp) tetO DNA response element lacO DNA response element CTTAACACTCG: CGAGTGTTAAG (22 (qd Ecdysone receptor RG(GT)TCANTGA(CA)CY (15 bp) 7 VP16: aa 413-489 → no sequence shown TAPITOVSLCDELRLDGEEVDMTPADALDDFDLEMLGDVESPSPCMTHDPVSYG **ALDVDDFEFEOMFTDALGIDDFC** VP64: tetramer of aa 437-447 of VP16; no sequence shown ADALDDFDLEMADALDDFDLEMADALDDFDLEM 10 KRAB: aa 1-97 reference or sequence 11 Mad: aa 1-36 reference or sequence Sequence of rrnB P1 promoter: from -66 to +50 12 CGCGGTCAGAAAATTATTTTAAATTTCCTCTTGTCAGGCCGGAATAACTCCCTATAATGCG CCACCACTGACACGGAACAACGGCAAACACGCCGCCGGGTCAGCGGGGTTCTCCT rrnB P1 promoter UP element AGAAAATTATTTTAAATTTCCT 13 14 RLG3097 (core) GACTGCAGTGGTACCTAGGAGG RLG3074 (WILD TYPE) 15 AG (AAAATTATTTTAAATTT) CCT 16 RLG4192 GG (AAAATTTTTTTTCAAAA) GTA 17 RLG4174 TG (AAATTTATTTT) GCGAAAGGG 18 modified UL-9 DNA response sequence TGTTCGCACTT 19 modified UL-9 DNA response sequence (YK 202LX, 52-mer) CATGGACG CCACTG AGCCGtttt TGTTCGCACTT GAGGCGAGTCGATGCACC modified UL-9 DNA response sequence (YK 202RX-A, 54-mer) 20 CATGGACG CCACTG AGCCG TGTTCGCACTT ttttttGAGGCGAGTCGATGCACC modified UL-9 DNA response sequence (YK 202RX, 58-mer) 21 CATGGACG CCACTG AGCCGTTTT TGTTCGCACTT tttttGAGGCGAGTCGATGCACC MEF C (TTAAAAATAA) C 22 23 780BP (TTGAAAAATCAA) CGCT UL9 (modified) (ttttTGTT)CGCAC(TTtttttt) 24 NFkB 25 (modified) (tttttGGG[AtTTT)CCttttt] LacO (modified) (aaaaAATT)GTGAGCGCTCAC(AATTtttt) 26 NtBBF1 (plant tissue-specific transcription factor) ACTTTA 27 DRE (plant element identified in the promoter region of the 28 rd29A gene associated with dehydration and cold-induced gene expression) TACCGACAT NF-kB DNA response sequence from Igk promoter: GGGACTTTCC 29

NF-kB DNA response sequence from IL-6 promoter: GGGATTTTCC

JF101 (NFKB1) (50mer) (right side)	31
cgac cgtgctcgag TTAACGGGACTTTCCAAaaa cgatcg gact ggactc	
JF 102 (NFKB2)(60mer)(right side)	32
cgac cgtgctcgag TTAACGGGAtTTTCCAAaaa cgatcg gact ggactc	
JF 103 (NFKB3)(60mer) (both sides)	33
cgac cgtgctcgag aaattGGGAtTTTCCAAaaa cgatcg gact ggactc	
LacI aaaaAATTGTGAGCGCTCACAATTtttt	34
LacI tttttTTGTGAGCGGATAACAAaa	35
Cyclin D1 -30-21 TCTGGGATCC	36
Cyclin D1 10bp 21x GAGTTTTTTTAAG	37
Cyclin D1 8bp 21x GAGTTTTAAAAGAG	38
NFKB p50 Genbank Accession Number HUMNFKB34	39

Description	SEQ ID NO
NFKB pMC3 (NheI to BglI) GCTAGCCCCGCCCCGTTGACGCAAATGGGCGGTAGGCGTGTACGGTGGAGGTTTATATAA GCAGAGCTCGTTTAGTGAACCGTCAGATCAGA	40
NFKB 2MC5 (Nhel to Bgll) GCTAGCGCCCAAATTGGGATTTTCCAAAAAGCCGAAATTGGGATTTTCCAAAAACCGCCGA TCGCCCGCCCCGTTGACGCAAATGGGCGGTAGGCGTGTACGGTGGAGGTTTATATAAGCA GAGCTCGTTTAGTGAACCGTCAGATCAGA	41
NFKB 4MC1 (MluII to BglI) ACGCGTGCCCAAATTGGGATTTTCCAAAAAGCCGAAATTGGGATTTTCCAAAAACCGCGCT AGCGCCCAAATTGGGATTTTCCAAAAAGCCGAAATTGGGATTTTCCAAAAACCGCCGATCG CCCGCCCCGTTGACGCAAATGGGCGGTAGGCGTGTACGGTGGGAGGTTTATATAAGCAGAG CTCGTTTAGTGAACCGTCAGATCAGA	42
NFKB BKMC1 (NheI to BglI) GCTAGCCCCGCCCCGTTGACGCAAATGGGCGGTAGGCGTGTACGGTGGAGGTCTATATAA GCAGAGCTCGTTTAGTGAACCGTCAGATCAGA	43
NFKB BK2MC5 (NheI to BglI) GCTAGCGCCCAGGTCGGGATTTTCCGAGGAGCCGCGA TCGCCCGCCCCGTTGACGCAAATGGGCGGTAGGCGTGTACGGTGGGAGGCCTATATAAGCA GAGCTCGTTTAGTGAACCGTCAGATCAGA	44
BK2MC12 (NheI to BglI) GCTAGCGCCCAGGTCGGGATTTTCCGAGGAGCCGAGGTCGGGATTTTCCGAGGACCGCCGA TCGCCCGCCCCGTTGACGCAAATGGGCGGTAGGCGTGTACGGTGGGAGGCCTATATAAGCA GAGCTCGTTTAGTGAACCGTCAGATCAGA	45
NFKB SWCMV	46
NFKB MTCMV	47
NFKB BKCMV	48
HBV core proximal, HNF3-2 binding site (GACTGTTTGTTT)	49
HBV core HNF4 binding site (AGGACTCTTGGA)	50
HBV core WT TACTAGGAGGCTGTAGGCATAAATTGGTCTGCGCACCAGCACCATG	51
HBV core TATA21xR TACTAGGAGGCTGTAGGCATAAATTAGTCTGCGCACCAGCACCATG	52
HBV core TATAmut	53

(TACTAGGATTAGTGCTTAAGCCCTTGGTCTGCGCACCAGCACCATG)	
HBV core 3'TATAmut	54
(TACTAGGAGGCTGTAGGCATAAA <i>GCTCGAGTATACAAC</i> GCACCATG)	
HBV core TATARds1	55
TACTAGGAGGCTGTAGGCATAAATGCGTAAAAGCACCAGCACCATGCAAC	
HBV core TATARds2	56
TACTAGGAGGCTGTAGGCATAAATTAAAAAACGCACCAGCACCATGCAAC	
HBV core TATARds3	57
TACTAGGAGGCTGTAGGCATAAATTAATCCGCGCACCAGCACCATGCAAC	
HNF3Rds1 ACCTTGAGGCATACTTCAAAGACTGTTGATTTAGCGAATAAGAGGAGTTGG	58
HNF3Rds2 ACCTTGAGGCATACTTCAAAGACTGTTTATTTTAATAACGGGAGGAGTTGG	59
HNF3Rds3 ACCTTGAGGCATACTTCAAAGACTGTTTATTTAAGGACTGGGAGGAGTTGG	60
pACTULVP activator construct-Figs 14A/B	61
pACT ULKRAB repressor construct-Figs 15A/B	62
Herpes simplex virus type-2 VP16 gene-Genbank Accession	63
Number M57289	
TAPITDVSLCDELRLDGEEVDMTPADALDDFDLEMLGDVESPSPGMTHDPVSYGALDVDDF	
EFEQMFTDALGIDDFC	
Herpes-simplex virus type 2 VP16 gene Genbank Accession	64
Number M57289	
ADALDDFDLEMADALDDFDLEMADALDDFDLEM	